


Y9 Home Learning Enterprise

You will continue to develop your Entrepreneurial skills. Ideas and creativity are at the foundation of any successful enterprise and you will build on these to create a range of products that could be sold within the school to make money. This underpins Component 2 of the BTEc Enterprise and will also continue to independently develop your ICT skills in Microsoft Office.

Stick to your timetable - each week you should complete the lessons and the relevant worksheets as outlined in the plan below and make sure you stay on top of the work, as this is a vital topic as it covers all the material needed for you to sit the external exam for this qualification. It is also important that you learn key terminology, and this is to be used across all three components that make up the BTEc.

If you need help on any of the tasks email Miss Clee and once you have completed a lesson, email the completed worksheet to Miss Clee

Home Learning Week	Chocolate Branding Project	Student to tick when complete
1 Week Beginning 23 rd March	<p>The Scenario</p> <p>As part of an ongoing enterprise programme, OHA have decided to enter the chocolate market. The school are planning to produce and sell a chocolate bar that will compete in the current confectionary market with Cadburys, Nestle and Mars. Mr Fitzgibbon has not decided what the final product will be, and you have been tasked with creating and marketing a brand new chocolate bar. Competition in the chocolate bar market is fierce, so your product idea and marketing strategy will need to be original and inventive to encourage people to buy your bar.</p> <p>DEADLINE - ALL COMPLETED PROJECT WORK TO BE EMAILED TO YOUR TEACHER BEFORE FRIDAY 3rd APRIL</p>	
2 Week Beginning 30 th March	<p>Entrepreneurship Enterprise Project</p> <p><u>Lesson 1</u> - Read the instructions in the booklet supplied. For lesson 1 complete Tasks 1 to 4</p> <p><u>Lesson 2</u> - Complete tasks 5 to 8</p> <p>Use Google to support and gain ideas, this is the hard part of being an entrepreneur - without ideas it would never happen!</p> <p>DEADLINE - TASKS 1 TO 8 TO BE COMPLETED IN THE BOOKLET AND EMAILED TO MISS CLEE BEFORE 3PM ON FRIDAY 24TH APRIL</p>	
3 Week Beginning 20 th April	<p>Entrepreneurship Enterprise Project</p> <p><u>Lesson 1</u> - Read the instructions in the booklet supplied. For lesson 1 complete Tasks 1 to 4</p> <p><u>Lesson 2</u> - Complete tasks 5 to 8</p> <p>Use Google to support and gain ideas, this is the hard part of being an entrepreneur - without ideas it would never happen!</p> <p>DEADLINE - TASKS 1 TO 8 TO BE COMPLETED IN THE BOOKLET AND EMAILED TO MISS CLEE BEFORE 3PM ON FRIDAY 24TH APRIL</p>	
4 Week Beginning 27 th April	<p><u>Lesson 3</u> - Complete tasks 9 to 12 in the booklet provided.</p> <p><u>Lesson 4</u> - Complete tasks 13 to 15 in the booklet provided</p>	

	<p>DEADLINE - COMPLETED BOOKLET TO BE EMAILED TO MISS CLEE BY 3PM FRIDAY 1st MAY</p>	
<p>5 Week beginning 4th May</p>	<p><u>Lesson 5 - Complete task 16 in the booklet provided</u> This is a tricky task as we have not covered finance yet but have a go! I have added an example for you just follow the formulas with your own (realistic figures)</p> <p><u>Lesson 6 - Complete task 17 in the booklet provided</u> This is where your real entrepreneurial skills come in to play as no business ever sells all its stock/products, so what can you do to make sure you sell yours? This will assess your extended writing skills.</p> <p>DEADLINE - COMPLETED BOOKLET TO BE EMAILED TO MISS CLEE BY 3PM FRIDAY 8th MAY</p>	
	<p><u>Information for students</u> For you BTEc Enterprise qualification it is extremely important that you can research to find out key information about your chosen enterprises that you will write a report on. In this next mini project, you will research all about Coca Cola the super brand. The information you gather is important and I have added prompt questions (in purple font) to help you give depth to your answers. Providing depth (extra detail and explanation) is vital to coursework writing and is what achieves the higher grades, so it is important that you practice and perfect these skills.</p>	
<p>6 Week beginning 11th May</p>	<p><u>Coca Cola Branding Research Project</u> Either download and save a copy of the PP I will send attached to the email or there will be printed version in the academy reception for you to complete by hand. Work through the tasks as set for that week. I have set a task time of 20 minutes; this is the minimum of amount of time you should spend researching and writing your response. Therefore, you should be completing 3 tasks per lesson. You may struggle to write in this depth but that is OK, I have added the purple prompt questions to try and support you with this. You are very welcome to add additional information, in fact that is what you should be doing! Any questions just ask</p> <p><u>Lesson 1 - Complete the introduction slide and tasks 1 and 2</u> If you have not spent an hour on these tasks you have not written in enough detail. You must spend time to research, read and understand the information. You must write in your own words, no copying I WILL KNOW Remember to write using complex sentences and make your points flow. Good literacy is essential.</p>	

	<p><u>Lesson 2 - Complete tasks 3, 4 and 5 on the Coca Cola PP</u> You must write in your own words, no copying I WILL KNOW Remember to write using complex sentences and make your points flow. Good literacy is essential.</p> <p>DEADLINE - COMPLETED BOOKLET TO BE EMAILED TO MISS CLEE BY 3PM FRIDAY 15th MAY</p>	
<p>7 Week beginning 18th May</p>	<p><u>Lesson 1 - Complete tasks 6,7 and 8 on the Coca Cola PP</u> You must write in your own words, no copying I WILL KNOW Remember to write using complex sentences and make your points flow. Good literacy is essential.</p> <p><u>Lesson 2 - Complete tasks 9, 10 and 11 on the Coca Cola PP</u> You must write in your own words, no copying I WILL KNOW Remember to write using complex sentences and make your points flow. Good literacy is essential.</p> <p>DEADLINE - COMPLETED BOOKLET TO BE EMAILED TO MISS CLEE BY 3PM FRIDAY 22nd MAY</p>	
<p>8 Week beginning 25th May</p>	<p><u>Lesson 1 - Complete tasks 12, 13 and 14 on the Coca Cola PP</u> You must write in your own words, no copying I WILL KNOW Remember to write using complex sentences and make your points flow. Good literacy is essential.</p> <p><u>Lesson 2 - Complete tasks 15, 16 and 17 on the Coca Cola PP</u> You must write in your own words, no copying I WILL KNOW Remember to write using complex sentences and make your points flow. Good literacy is essential.</p> <p>DEADLINE - COMPLETED BOOKLET TO BE EMAILED TO MISS CLEE BY 3PM FRIDAY 29th MAY</p>	