

Y9 Home Learning Music

Unit 2: Managing a Music Product

Learning aim A: Plan, develop and deliver a music product

Learning aim B: Promote a music product

Learning aim C: Review the management of a music product

Vocational Scenario or Context

Your Principal has asked you to organise a celebration of the College's 18th anniversary by putting on a music event featuring musicians past and present from the college. You will organise all aspects of this from start to finish including the publicity and promotion of the event, and must work together to make this event a success.

Aims

Throughout this project you will be completing the tasks in the 'Y9 Music' shared with you on OneDrive/Directly via email. All the tasks are explained for you on the brief and previous classroom notes/discussions. I will leave a copy in the shared area folder for you.

Stick to your normal timetable when you would be studying Music - each week you should complete the task given and emailed to your teacher.

Each task in the table below is to be completed per week, some may take you more than one lesson, please continue with this as a homework task if incomplete. Make sure you stay on top of the work as it will form part of your grading! **YOUR SECOND DEADLINE IS FRIDAY 12th JUNE TO SEND ALL**

COMPLETED WORK UP TO TASK 7! If you need help on any of the tasks email your class teacher and once you have completed it AND ATTACH worksheets to them.

Home Learning Week	Creating a Music Product - Unit 2	Student to tick when complete
<p>Week Beginning 20th April</p>	<p>Task 1:</p> <p>In groups, form a Production Team to plan, develop and deliver your event in Unit 2. At your online meetings you should consider and document:</p> <ul style="list-style-type: none"> • your target audience and suitability of the event for this • the content/material for your event and how you propose to run it • individual roles 	
<p>Week Beginning 27th April</p>	<p>Task 2:</p> <p>Continue.....</p> <p>individual and group progress</p> <p>availability of the rehearsal space</p> <p>availability of musicians/performer</p> <p>time constraints relating to planning, rehearsing and promotion.</p> <p>copyright issues if you are including cover versions of existing songs</p>	
<p>Week Beginning 4th May</p>	<p>Task 3:</p> <p>Your development activities as part of the Production Team putting on the event will include:</p> <ul style="list-style-type: none"> • contributing to scheduled online meetings and rehearsals at home • considering suggestions, working with others and taking decisions where needed, to contribute to the success of the work- your roles as discussed at the launch of unit 2 <p>carrying out and reviewing the progress of the work, making any changes necessary to meet deadlines and achieve your aims.</p>	
<p>Week Beginning 11th May</p>	<p>Task 4:</p> <p>Individually, create at least one element of a promotional pack for the event. Examples of the element you might choose include:</p> <ul style="list-style-type: none"> • a poster/flyer • a press release • a magazine advert • a radio advert <p>use of social media/website</p>	
<p>Week</p>	<p>Task 5:</p>	

<p>Beginning 18th May</p>	<p>Carry out some research on your chosen promotional element, showing how you have used what you found out about target audience and industry practice within your own idea.</p> <p>Ensure you make and keep notes and sketches for your ideas and drafts. Send weekly to mjohnson1@ormistonhorizonacademy.co.uk</p>	
<p>Week Beginning 1st June</p>	<p>Task 6: You should make sure that all essential information is included in your promotion and that your final material looks professional and will be suitable to attract your target audience.</p> <p>You should:</p> <ul style="list-style-type: none"> • review the work undertaken by you and your Production Team throughout the project • evaluate the product itself and your learning • make suggestions for improvement or development in terms of future projects. 	
<p>Week Beginning 8th June</p>	<p>Task 7: Please study the Unit 2 brief .You are now going to write a full evaluation of the progress/process you have completed during the last six weeks.</p> <p>DEADLINE ALL COMPLETED WORK TO BE EMAILED TO YOUR TEACHER - BY FRIDAY 12th JUNE</p> <p>mjohnson1@ormistonhorizonacademy.co.uk</p>	