

Subject: Enterprise

Curriculum Leader: P Shufflebotham



KS4

Name of GCSE course (GCSE only)	Additional Resources to aid learning e.g. web links, guided reading																									
<ul style="list-style-type: none">• The Award gives learners the opportunity to develop sector-specific knowledge and skills in a practical learning environment. The main focus is on the knowledge, understanding and skills• required to research, plan, pitch and review an enterprise idea that includes:<ul style="list-style-type: none">• development of key skills that prove aptitude in planning an enterprise activity, including market research, planning, carrying out financial transactions, communication and problem solving• knowledge that underpins effective use of skills, such as the features and characteristics of enterprises and entrepreneurs, and the internal and external factors that can affect the performance of an enterprise• attitudes and ways of working that are considered most important for enterprise, including monitoring and reflecting on performance of an enterprise idea and own use of skills.• This Award complements the learning in other GCSE programmes such as GCSE Business.• It requires learners to apply their knowledge in practical ways, through activities that will• enable them to develop their ideas, for example researching an idea for a small enterprise.	<ul style="list-style-type: none">- Active teach Student book Pearson- https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.resources.html?filterQuery=category:Pearson-UK:Publisher%2FPearson <p>www.bbc.co.uk/bitesize (GCSE Business)</p> <table border="1" data-bbox="857 688 1432 1024"><thead><tr><th colspan="5">Pearson BTEC Level 1/Level 2 Tech Award in Enterprise</th></tr><tr><th>Component number</th><th>Component title</th><th>GLH</th><th>Level</th><th>How assessed</th></tr></thead><tbody><tr><td>1</td><td>Exploring Enterprises</td><td>36</td><td>1/2</td><td>Internal</td></tr><tr><td>2</td><td>Planning for and Pitching an Enterprise Activity</td><td>36</td><td>1/2</td><td>Internal</td></tr><tr><td>3</td><td>Promotion and Finance for Enterprise</td><td>48</td><td>1/2</td><td>External Synoptic</td></tr></tbody></table>	Pearson BTEC Level 1/Level 2 Tech Award in Enterprise					Component number	Component title	GLH	Level	How assessed	1	Exploring Enterprises	36	1/2	Internal	2	Planning for and Pitching an Enterprise Activity	36	1/2	Internal	3	Promotion and Finance for Enterprise	48	1/2	External Synoptic
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<ul style="list-style-type: none">• The course is made up of three components: two that are internally assessed and one that's externally assessed.• The three-block structure, explore, develop and apply, has been developed to allow students to build on and embed their knowledge.• This allows them to grow in confidence and then put into practice what they have learned.	
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